



## **PHM-MONITOR.COM**

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Spring, 2016  
Published by PHM International, Inc.

### **UPDATES, NEWS, AND EVENTS FROM PHM INTERNATIONAL AND THE WORLD'S EMERGING MARKETS**



PHM-CEE, a PHM International sponsored NGO, facilitated nearly \$1 million USD in donated oncology medicines and antibiotics to the Ministry of Health in Macedonia.

Working under a Memorandum of Understanding with Direct Relief, a USA based humanitarian aid organization working in the US and 70 nations, PHM-CEE will undertake projects in Serbia and Macedonia.

In addition, PHM-CEE is working on several other projects including the placement of Peer-to-Peer Volunteers in CEE and CIS countries.

For additional information you can read the press release at:  
<http://www.pr.com/press-release/665818>

#### **TANZANIA**

National elections late in 2015 resulted in the smallest margin of victory for the ruling CCM party. President John Magufuli took office 5 November 2015 and promptly shook up the government with a number of presidential decrees. The “professor” announced several changes to the “normal” way of doing government business, including limits on international travel by government officials (one of whom was sent back to his office from the airport), and accountability of work performance, e.g. cutting back on leisurely lunch breaks and excessive off-site events.

Needless to say many a parliamentarian and civil service worker were “challenged” by the changes in work practices. Currently the commotion appears to have settled down a bit.

Long time readers and followers of PHM International know we have had a relation with the government for more than a decade and PHM International welcomes the changes and new energy President Magufuli has brought to the country.

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# International



## MACEDONIA

Another country about to undergo likely political change is Macedonia. PHM International president Hank Kearney met with the president of the Social Democratic Union of Macedonia in October. This political party, currently in opposition with shared power brokered by several governments, wanted to know about healthcare reform options. After meeting with the Party president, Hank met the next day with 50 or so doctors and leading healthcare executives.

Elections, originally scheduled for April now are slated for June of this year.

## LEBANON

PHM International will be leading a week long training programme in Lebanon, next month.

Under contract with UNIFIL, the United Nations Interim Force in Lebanon, the training will work with public relations professionals from around the world, focused on social media trends, techniques, and strategies.

PHM International's subject matter expert is a leading social media professional in the Middle East, and is currently finishing his MBA while leading an active consulting business.

(Names, dates, and locations have been redacted for security.)

## PEER-TO-PEER VOLUNTEERING

Are you experienced in finance, healthcare, business, or the law? Do you wish to apply your knowledge and experience to real, sustainable reform? Peer-to-Peer Volunteering is targeted to professionals like you.

PHM International has started an individual knowledge sharing program, capitalizing on our 14+ years of organizing and facilitating executive experience exchange programs.

PHM International's success over the years in bringing together expert professionals in host countries with visiting professionals has resulted in hundreds of executives around the world with expanded networks and exposure to new and different work and productivity models.

With a growing interest among professionals of all ages and in all regions, of greater experiences and purpose, the Peer-to-Peer Volunteer program will match professionals and projects in emerging and frontier markets.

Targeted are individual professionals who are able to take a short sabbatical from their work and post-graduate students who can earn credit for their work.

Additional information can be found here:  
<http://phm-monitor.com/peer-peer-volunteering/>

A brief video on our corporate executive experience sharing programs can be viewed on Youtube at:  
<https://youtu.be/G2iYu89ckZU>

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